

2024 CETA/ACTE & AETA JOINT CONVENTION

OCTOBER 17-19, 2024

WESTIN HARBOUR CASTLE
TORONTO, ONTARIO

SPONSORSHIPS AND EXHIBITS

Sponsorship Levels

DOUBLE PLATINUM

\$25,000 USD and up

PLATINUM

\$15,000 to \$24,999 USD

GOLD

\$10,000 to \$14,999 USD

SILVER

\$7,500 to \$9,999 USD

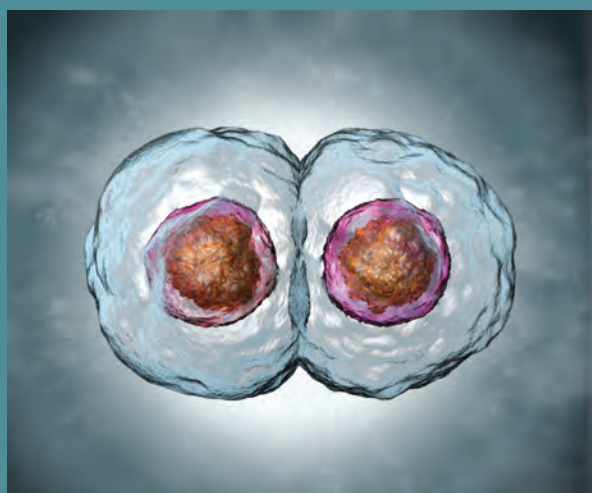
BRONZE

\$5,000 to \$7,499 USD

FRIEND

\$1,000 to \$4,999 USD

PLEASE NOTE: If exhibiting - the exhibit fee will be added to your sponsorship to determine your sponsorship level



SPONSORSHIP LEVELS

Sponsorship levels will be used as another way to recognize the support of sponsoring companies.

The sponsorship levels will be recognized as indicated in the chart below. All choices of sponsorship will be dealt with according to sponsorship level and then on a first come first serve basis, providing the application is received by the deadline date of September 1, 2024.

- **Sole sponsor of the banquet** will have the opportunity to address the delegates during the banquet and will be recognized with signage.
- **Sole sponsor of the conference social** will have the opportunity to address the delegates during the social and will be recognized with signage.
- **Sole sponsors of sessions and seminars** will be given the opportunity to introduce the speakers prior to the presentation.

ALL SPONSORS

All valued sponsors—regardless of sponsor level—will receive the following marketing and communications promotions:

- All sponsorships will be recognized on screen in the session room, and the sponsorship level will be displayed at each event that you sponsor.
- All sponsors will be recognized in the convention program & exhibit/sponsor brochure distributed to all attendees.
- All sponsors company names will be posted on both association web sites noting sponsorship level.
- In addition to complimentary breakfast, each exhibiting/sponsoring company will receive complimentary tickets for two (2) representatives for lunch on Friday, October 18th and Saturday, October 19th as well as two (2) tickets to the banquet on Saturday, October 19th.



The conference social and golf tournament are not included.

